

Hello, I'm Nichole DuVall.

A skilled marketing and graphic design professional known for transforming complex information into compelling content. With a strong work ethic, creativity, and attention to detail, consistently delivering high-quality marketing materials and exceeds expectations.

experience

Commercial Operations & Marketing Coordinator

Plasser American - June 2025-Present

- Designed publication ads for various magazines.
- Created and maintained standards for internal marketing plan
- Assisted with the planning and executing booth design, vendor management, and branded materials
- Increased presence across social media platforms

Sales and Marketing Support Specialist

Loram Technologies, Inc -Oct 2020-Feb 2025

- Designed various print and digital marketing for brochures, presentations, email and web banners, and booth design
- Created and maintained newly created brand standards
- Creation of technical documents such as RFP/RFQ and proposal design.
- Capturing footage of services and projects by camera and drone

Graphic Designer

SENSR Monitoring Technologies - Feb 2018-Oct 2020

- Create, design, and implement quality graphics while adhering to brand specifications
- Create media kits for other departments and campaigns
- Increased presence across social media
- Weekly and monthly reporting on campaign performance

education

Art Institute of Austin

Bachelor's Graphic & Web Design
Graduate 2016

Texas State Technical College- Waco

AAS Advertising, Design, & Print
Graduate 2011

connect

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skills

InDesign

Illustrator

Photoshop

After Effects

Premiere Pro

Animate

Invision

Word

Excel

Microsoft Office

Word Press

Web Design

HTML/CSS

Branding

Logo Design

Hand Lettering

Package Design

Layout Design

Typography

RFP/RFQ/Proposal Design

Drone & Camera Footage