

# Hello, I'm Nichole DuVall.

I'm a graphic and web designer.

## experience

### Sales and Marketing Support Specialist

Loram Technologies, Inc - Oct 2020-Present

- Designed various print and digital marketing for brochures, presentations, email, and web banners
- Created and maintained newly created brand standards
- Social media planning and increased presence on social media

### Graphic Designer

SENSR Monitoring Technologies - Feb 2018-Oct 2020

- Create, design, and implement quality graphics while adhering to brand specifications
- Create media kits for other departments and campaigns
- Increased presence across social media
- Weekly and monthly reporting on campaign performance

### Marketing Director

WeCloseNotes.Com - Aug 2016-Jan 2018

- Increased presence across social media and video platforms
- Steadily increased event attendance for three virtual events
- Designed 'Smile' campaign to increase attendance
- Production of daily podcast video and branding

### Student Mentor

Art Institute of Austin - May 2015-June 2016

- Successfully campaigned fifteen student events via print and social media.
- Increased turnout rate for student events

## education

### Art Institute of Austin

Bachelor's Graphic & Web Design  
Graduate 2016

### Texas State Technical College- Waco

AAS Advertising, Design, & Print  
Graduate 2011



## connect

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## skills

InDesign

Illustrator

Photoshop

After Effects

Premiere Pro

Animate

Invision

Word

Excel

PowerPoint

Word Press

Web Design

HTML/CSS

Branding

Logo Design

Hand Lettering

Package Design

Layout Design

Typography

Social Media Planning